

Magento 2 Email Templates

45th Magento Stammtisch Meetup Berlin

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Outline

Create Email Template

Admin

Code

Directives

trans

config

Custom configurations

block

var

template

if

depend

css

inlinecss

layout

Resources

Create Email Template

Admin

Admin

New Template

← Back Reset Convert to Plain Text Preview Template Save Template

Load default template

Template

Load Template

Template Information

Template Name • It's your birthday

Template Subject • It is your Birthday

Insert Variable...

Template Content •

```
Happy Birthday<br>all the best for you.<br><br>Best Regards<br>MageBln
```

Preview

Happy Birthday,
all the best for you.

Best Regards
MageBln

Create Email Template

Code

- ▶ `view/frontend/email/it_is_your_birthday.html`

```
<!--@subject It is your Birthday @-->  
Happy Birthday,<br/>  
all the best for you.<br/>  
<br/>  
Best Regards<br/>  
MageBln
```

- ▶ `etc/email_templates.xml`

```
<?xml version="1.0" ?>  
<config xmlns:xsi="http://www.w3.org/2001/XMLSchema-instance"  
  xsi:noNamespaceSchemaLocation="urn:magento:module:Magento_Email:etc/email_templates.xsd" >  
  <template id="it_is_your_birthday"  
    label="It is your Birthday"  
    file="it_is_your_birthday.html"  
    type="html"  
    module="MageBln_EmailTemplates"  
    area="frontend" />  
</config>
```

Directives

- ▶ Similar to a template engine for email templates
- ▶ Start with `{{`, followed by a keyword
- ▶ End with `}}`
- ▶ Processed by **Magento\Email\Model\Template\Filter**

trans

- ▶ Keyword is **trans**
- ▶ Translates strings
- ▶ Can process injected variables
- ▶ Uses `__` function under the hood
- ▶ Usable in subject and content

trans

Translation – Example

- ▶ i18n/de_DE.csv

"It is your Birthday", "Es ist dein Geburtstag"
"Best Regards", "Beste Grüße"

- ▶ view/frontend/email/it_is_your_birthday.html

```
<!--@subject {{trans "It is your Birthday" }} @-->  
Happy Birthday.<br/>  
all the best for you.<br/>  
<br/>
```

```
{{trans "Best Regards"}}<br/>  
MageBln
```

trans

Translation – Example

Preview

Happy Birthday,
all the best for you.

Beste Grüße
MageBIn

trans

Translation with variables – Example

- ▶ Store config **general/store_information/name** has value **MageBln Shop**

- ▶ i18n/de_DE.csv

"It is your Birthday", "Es ist dein Geburtstag"

"all the best for you from %store_name.", "nur das Beste für dich von %store_name."

"Best Regards", "Beste Grüße"

- ▶ view/frontend/email/it_is_your_birthday.html

```
<!--@subject {{trans "It is your Birthday"}} @-->
```

```
Happy Birthday,<br/>
```

```
{{trans "all the best for you from %store_name." store_name=$store.getFrontendName()}}
```

```
<br/>
```

```
<br/>
```

```
{{trans "Best Regards"}}<br/>
```

```
MageBln
```

trans

Translation with variables – Example

Preview

Happy Birthday,
nur das Beste für dich von MageBln Shop.

Beste Grüße
MageBln

trans

Translation with URL variable – Example

- ▶ Route **birthday/gift/download** exists
- ▶ **\$customer** variable is injected
- ▶ **i18n/de_DE.csv**

```
"It is your Birthday", "Es ist dein Geburtstag"  
"all the best for you from %store_name.", "nur das Beste für dich von %store_name."  
"Your <a href=""%url"" >gift</a>."  
"Best Regards", "Beste Grüße"
```

- ▶ **view/frontend/email/it_is_your_birthday.html**

```
<!--@subject {{trans "It is your Birthday"}} @-->  
Happy Birthday,<br/>  
{ {trans "all the best for you from %store_name." store_name=$store.getFrontendName()} }  
{ {trans 'Your <a href=""%url"" >gift</a>.'  
  url="$this.getUrl($store,'birthday/gift/download/',[_query:[id:$customer.id],_nosid:1])"  
  |raw} }  
<br/>  
<br/>  
{ {trans "Best Regards"}}<br/>  
MageBln
```

trans

Translation with URL variable – Example

Preview

Happy Birthday,
nur das Beste für dich von MageBln Shop. Dein [Geschenk](#).

Beste Grüße
MageBln

config

- ▶ Keyword is **config**
- ▶ Injects store config data
- ▶ Restricted by **Magento\Email\Model\Source\Variables**

config

Available configurations

value

web/secure/base_url
trans_email/ident_general/name
trans_email/ident_general/email
trans_email/ident_sales/name
trans_email/ident_sales/email
trans_email/ident_custom1/name
trans_email/ident_custom1/email
trans_email/ident_custom2/name
trans_email/ident_custom2/email
general/store_information/name
general/store_information/phone
general/store_information/hours
general/store_information/country_id
general/store_information/region_id
general/store_information/postcode
general/store_information/city
general/store_information/street_line1
general/store_information/street_line2

label

Base Secure URL
General Contact Name
General Contact Email
Sales Representative Contact Name
Sales Representative Contact Email
Custom1 Contact Name
Custom1 Contact Email
Custom2 Contact Name
Custom2 Contact Email
Store Name
Store Phone Number
Store Hours
Country
Region/State
Zip/Postal Code
City
Street Address 1
Street Address 2

config

Configuration – Example

- ▶ Store config **general/store_information/name** has value **MageBln Shop**
- ▶ view/frontend/email/it_is_your_birthday.html

```
<!--@subject {{trans "It is your Birthday"}} @-->
Happy Birthday,<br/>
{{trans "all the best for you from %store_name." store_name=$store.getFrontendName()}}
{{trans 'Your <a href="%url" >gift</a>.'
  url="$this.getUrl($store,'birthday/gift/download/'.[_query:[id:$customer.id],..nosid:1])"
  |raw}}
<br/>
<br/>
{{trans "Best Regards"}}<br/>
{{config path="general/store_information/name"}}
```

config

Configuration – Example

Preview

Happy Birthday,
nur das Beste für dich von MageBln Shop. Dein [Geschenk](#).

Beste Grüße
MageBln Shop

config

Custom configurations – Example

- ▶ Create custom configuration field for a bitcoin address
- ▶ etc/adminhtml/system.xml

```
<?xml version="1.0"?>
<config xmlns:xsi="http://www.w3.org/2001/XMLSchema-instance"
  xsi:noNamespaceSchemaLocation="urn:magento:module:Magento_Config:etc/system_file.xsd">
  <system>
    <section id="general">
      <group id="bitcoin"
        translate="label"
        type="text"
        sortOrder="900"
        showInDefault="1"
        showInWebsite="1"
        showInStore="1">
        <label>Bitcoin</label>
        <field id="address"
          translate="label"
          type="text"
          sortOrder="1"
          showInDefault="1"
          showInWebsite="1"
          showInStore="1">
          <label>Address</label>
        </field>
      </group>
    </section>
  </system>
</config>
```

config

Custom configurations – Example

- ▶ **Magento\Email\Model\Source\Variables** is responsible to insert configuration value while sending email
- ▶ **Magento\Email\Block\Adminhtml\Template\Edit\Form** is responsible to show configurations in the admin form
- ▶ etc/di.xml

```
<?xml version="1.0"?>
<config xmlns:xsi="http://www.w3.org/2001/XMLSchema-instance"
  xsi:noNamespaceSchemaLocation="urn:magento:framework:ObjectManager/etc/config.xsd" >
  <type name="Magento\Email\Model\Source\Variables" >
    <plugin name="mageBlnEmailTemplatesEmailSourceVariables"
      type="MageBln\EmailTemplates\Plugin\Email\Model\Source\Variables" />
  </type>
  <type name="Magento\Email\Block\Adminhtml\Template\Edit\Form" >
    <plugin name="mageBlnEmailTemplatesEmailAdminhtmlTemplateEditForm"
      type="MageBln\EmailTemplates\Plugin\Email\Block\Adminhtml\Template\Edit\Form" />
  </type>
</config>
```

config

Custom configurations – Example

► Plugin/Email/Model/Source/Variables.php

```
<?php
declare(strict_types=1);

namespace MageBln\EmailTemplates\Plugin\Email\Model\Source;

class Variables
{
    private $additionalConfigVariables = [];

    public function __construct()
    {
        $this->additionalConfigVariables = [
            ['value' => 'general/bitcoin/address', 'label' => __('Bitcoin Address')],
        ];
    }

    public function getAdditionalConfigVariables() : array
    {
        return $this->additionalConfigVariables;
    }

    public function afterGetData(Magento\Email\Model\Source\Variables $subject, $result)
    {
        return array_merge($result, $this->getAdditionalConfigVariables());
    }
}
```

config

Custom configurations – Example

► Plugin/Email/Block/Adminhtml/Template/Edit/Form.php

```
<?php
declare(strict_types=1);

namespace MageBln\EmailTemplates\Plugin\Email\Block\Adminhtml\Template\Edit;

class Form
{
    private $variables;

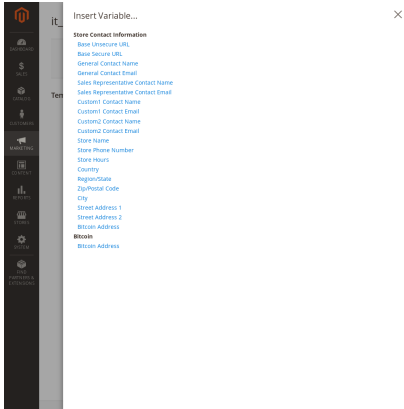
    public function __construct(MageBln\EmailTemplates\Plugin\Email\Model\Source\Variables $variables)
    {
        $this->variables = $variables;
    }

    public function afterGetVariables(Magento\Email\Block\Adminhtml\Template\Edit\Form $subject, $result)
    {
        $optionArray = [];
        foreach ($this->variables->getAdditionalConfigVariables() as $variable) {
            $optionArray[] = [
                'value' => '{{config path="' . $variable['value'] . '"}}',
                'label' => $variable['label'],
            ];
        }
        if ($optionArray) {
            $result[] = ['label' => __('Bitcoin'), 'value' => $optionArray];
        }
        return $result;
    }
}
```

config

Custom configurations – Example

Insert Variable...



The screenshot shows a configuration window titled "Insert Variable...". On the left is a vertical sidebar with icons for various system components: Home, Dashboard, Sales, Reports, Customers, Settings, Marketing, Analytics, Integrations, Users, Roles, and Payments & Transactions. The main area of the window displays a list of variables under the heading "Store Contact Information".

it_

Insert Variable... ×

Store Contact Information

- Base Unsecure URL
- Base Secure URL
- General Contact Name
- General Contact Email
- Sales Representative Contact Name
- Sales Representative Contact Email
- Custom01 Contact Name
- Custom01 Contact Email
- Custom02 Contact Name
- Custom02 Contact Email
- Store Name
- Store Phone Number
- Store Hours
- Country
- Region/State
- Zip/Postal Code
- City
- Street Address 1
- Street Address 2
- Bitcoin Address

Bitcoin

- Bitcoin Address

config

Custom configurations – Example

- ▶ Store config **general/bitcoin/address** has value

- ▶ view/frontend/email/it_is_your_birthday.html

```
<!--@subject {{trans "It is your Birthday"}} @-->
Happy Birthday,<br/>
{{trans "all the best for you from %store_name." store_name=$store.getFrontendName()}}
{{trans "Your <a href=\"%url\" >gift</a>."
  url="$this.getUrl($store,'birthday/gift/download/',[_query:[id:$customer.id],_nosid:1])"
  |raw}}
<br/>
{{trans "Send your bitcoins to"}} {{config path="general/bitcoin/address"}}.
<br/>
<br/>
{{trans "Best Regards"}}<br/>
{{config path="general/store_information/name"}}
```

config

Custom configurations – Example

Preview

Happy Birthday,
nur das Beste für dich von MageBln Shop. Dein [Geschenk](#).
Sende deine Bitcoins zu *****.

Beste Grüße
MageBln

block

- ▶ Keyword is **block**
- ▶ Can process injected variables
- ▶ Can insert PHP templates
- ▶ Can insert CMS blocks

block

Template – Example

► etc/email_templates.xml

```
<?xml version="1.0"?>
<config xmlns:xsi="http://www.w3.org/2001/XMLSchema-instance"
  xsi:noNamespaceSchemaLocation="urn:magento:module:Magento_Email:etc/email_templates.xsd" >
  <!-- ... -->
  <template id="date"
    label="The current date"
    file="date.html"
    type="html"
    module="MageBln_EmailTemplates"
    area="frontend" />
  <!-- ... -->
</config>
```

► view/frontend/email/date.html

```
<!--@subject {{trans "The current date"}} @-->
Hello,<br/>
{{block class='Magento\\Framework\\View\\Element\\Template'
  area='frontend'
  template='MageBln_EmailTemplates::email/date.phtml'}}<br/>
{{block class='Magento\\Framework\\View\\Element\\Template'
  area='frontend'
  template='MageBln_EmailTemplates::email/date.phtml'
  timestamp="1447750229" }}<br/>
<br/>
{{trans "Best Regards"}}<br/>
MageBln
```

block

Template – Example

- ▶ view/frontend/templates/email/date.phtml

```
<?php
declare(strict_types=1);

$timestamp = $block->getTimestamp();
// ignore that the date format does not change with the locale
$date = date('F j, Y');
if ($timestamp) {
    $date = date('F j, Y', (int) $timestamp);
}
echo sprintf(_("The current date is %s"), $date);
```

block

Template – Example

Preview

Hello,

Das aktuelle Datum ist November 28, 2017

Das aktuelle Datum ist November 17, 2015

Beste Grüße

MageBln

block

CMS block – Example

- ▶ The content of the CMS block with **id 19**

```
<h1>Do you know the date?</h1>
```

- ▶ view/frontend/email/date.html

```
<!--@subject {{trans "The current date"}} @-->  
Hello,<br/>  
{ {block id="19"} }<br/>  
{ {block class='Magento\\Framework\\View\\Element\\Template'  
  area='frontend'  
  template='MageBln_EmailTemplates::email/date.phtml'} }<br/>  
<br/>  
{ {trans "Best Regards"} }<br/>  
MageBln
```

block

CMS block – Example

Preview

Hello,

Do you know the date?

Das aktuelle Datum ist November 28, 2017

Beste Grüße
MageBin

var

- ▶ Keyword is **var**
- ▶ Prints variables that are injected by PHP or parent template
 - ▶ Set variables by PHP function **setTemplateVars** of **Magento\Sales\Model\Order>Email\Container\Template**
- ▶ Make variables in admin accessible via **vars**
 - ▶ Those variables will be extended if **Load Template** button was used to create

var

Variable – Example

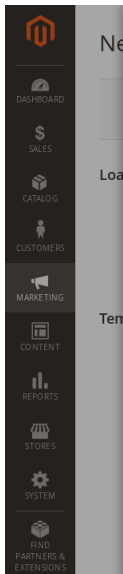
▶ view/frontend/email/it_is_your_birthday.html

```
<!--@subject {{trans "It is your Birthday"}} @-->
<!--@vars {
"var variable_key":"Variable Label"
} @-->
Happy Birthday,<br/>
{{trans "all the best for you from %store_name." store_name=$store.getFrontendName()}}
{{var variable_key}}
<br/>
<br/>
{{trans "Best Regards"}}<br/>
{{config path="general/store_information/name"}}
```

var

Variable – Example

Admin



Insert Variable...



Store Contact Information

- Base Unsecure URL
- Base Secure URL
- General Contact Name
- General Contact Email
- Sales Representative Contact Name
- Sales Representative Contact Email
- Custom1 Contact Name
- Custom1 Contact Email
- Custom2 Contact Name
- Custom2 Contact Email

- Store Name
- Store Phone Number
- Store Hours

- Country
- Region/State
- Zip/Postal Code
- City

- Street Address 1
- Street Address 2
- Bitcoin Address

Bitcoin

- Bitcoin Address

Template Variables

- Variable Label

template

- ▶ Keyword is **template**
- ▶ Can process injected variables
- ▶ Can insert child templates as header, footer, ...

template

Header & Footer – Example

- ▶ Store config **general/store_information/name** has value **MageBln Shop**
- ▶ `view/frontend/email/it_is_your_birthday.html`

```
<!--@subject {{trans "It is your Birthday"}} @-->
{{template config_path="design/email/header_template"}}

Happy Birthday,<br/>
{{trans "all the best for you from %store_name." store_name=$store.getFrontendName()}}
<br/>
<br/>
{{trans "Best Regards"}}<br/>
{{config path="general/store_information/name"}}

{{template config_path="design/email/footer_template"}}
```

template

Header & Footer – Example

Preview



Happy Birthday,
nur das Beste für dich von MageBln Shop.

Beste Grüße
MageBln Shop

[About Us](#)
[Customer Service](#)

MageBln Shop

template

Custom middle template – Example

▶ etc/email_templates.xml

```
<?xml version="1.0"?>
<config xmlns:xsi="http://www.w3.org/2001/XMLSchema-instance"
  xsi:noNamespaceSchemaLocation="urn:magento:module:Magento_Email:etc/email_templates.xsd" >
  <!-- ... -->
  <template id="design_email_middle_template"
    label="Middle"
    file="middle.html"
    type="html"
    module="MageBln_EmailTemplates"
    area="frontend" />
  <!-- ... -->
</config>
```

▶ etc/config.xml

```
<?xml version="1.0"?>
<config xmlns:xsi="http://www.w3.org/2001/XMLSchema-instance"
  xsi:noNamespaceSchemaLocation="urn:magento:module:Magento_Store:etc/config.xsd" >
  <default>
    <design>
      <email>
        <middle_template>design_email_middle_template</middle_template>
      </email>
    </design>
  </default>
</config>
```

template

Custom middle template – Example

▶ view/frontend/middle.html

```
        </td>
    </tr>
</table>
In the middle of {{var thing}}!
<table class="main" align="center">
    <tr>
        <td class="main-content">
```

▶ view/frontend/email/it_is_your_birthday.html

```
<!--@subject {{trans "It is your Birthday"}} @-->
{{template config_path="design/email/header_template"}}

Happy Birthday,<br/>
{{trans "all the best for you from %store_name." store_name=$store.getFrontendName()}}

{{template config_path="design/email/middle_template" thing="NOWHERE"}}

{{trans "Best Regards"}}<br/>
{{config path="general/store_information/name"}}

{{template config_path="design/email/footer_template"}}
```


template

Custom middle template – Example

Preview



The preview shows a light gray background with the LUMA logo at the top left. The logo consists of a colorful circular icon (blue, green, yellow, orange) followed by the text "LUMA". Below the logo, there are two white rectangular boxes. The first box contains the text "Happy Birthday, nur das Beste für dich von MageBln Shop." The second box contains the text "Beste Grüße MageBln Shop". In the center of the gray background, there is a thin gray horizontal bar with the text "In the middle of NOWHERE!". At the bottom left, there are two blue links: "About Us" and "Customer Service". At the bottom right, there is the text "MageBln Shop".

 LUMA

Happy Birthday,
nur das Beste für dich von MageBln Shop.

In the middle of NOWHERE!

Beste Grüße
MageBln Shop

[About Us](#)
[Customer Service](#)

MageBln Shop

if

- ▶ Keywords are **if**, **else** and **/if**
- ▶ A logic operator, similar to PHP **if**
 - ▶ Returns **false** if string casted value is equal to empty string
- ▶ **else** is not required
- ▶ Can not be nested with other **if**, but once with **depend**

if

If – Example

- ▶ view/frontend/middle.html

```
</td>
</tr>
</table>
{{if thing}}
    In the middle of {{var thing}}!
{{else}}
    In the middle of NOWHERE!
{{/if}}
<table class="main" align="center">
  <tr>
    <td class="main-content">
```

- ▶ view/frontend/email/it_is_your_birthday.html

```
<!--@subject {{trans "It is your Birthday"}} @-->
{{template config_path="design/email/header_template"}}

Happy Birthday,<br/>
{{trans "all the best for you from %store_name." store_name=$store.getFrontendName()}}

{{template config_path="design/email/middle_template"}}
{{template config_path="design/email/middle_template" thing="the NIGHT"}}


{{trans "Best Regards"}}<br/>
{{config path="general/store_information/name"}}

{{template config_path="design/email/footer_template"}}
```


if

If – Example

Preview



Happy Birthday,
nur das Beste für dich von MageBln Shop.

In the middle of NOWHERE!

In the middle of the NIGHT!

Beste Grüße
MageBln Shop

[About Us](#)
[Customer Service](#)

MageBln Shop

depend

- ▶ Keywords are **depend** and **/depend**
- ▶ The same as **if** without **else**
- ▶ Can not be nested with other **depend**, but once with **if**

depend

Depend in If – Example

► view/frontend/middle.html

```
</td>
</tr>
</table>
{{if thing}}
  {{depend highlight}}<label style="color:#c00" >{{/depend}}
    In the middle of {{var thing}}!
  {{depend highlight}}</label>{{/depend}}
{{else}}
  {{depend highlight}}<label style="color:#00c" >{{/depend}}
    In the middle of NOWHERE!
  {{depend highlight}}</label>{{/depend}}
{{/if}}
<table class="main" align="center" >
  <tr>
    <td class="main-content" >
```

depend

Depend in If – Example

▶ view/frontend/email/it_is_your_birthday.html

```
<!--@subject {{trans "It is your Birthday"}} @-->
{{template config_path="design/email/header.template"}}

Happy Birthday,<br/>
{{trans "all the best for you from %store_name." store_name=$store.getFrontendName()}}

{{template config_path="design/email/middle.template" thing="the NIGHT"}}
{{template config_path="design/email/middle.template" highlight="1"}}
{{template config_path="design/email/middle.template" highlight="1" thing="the STREET"}}

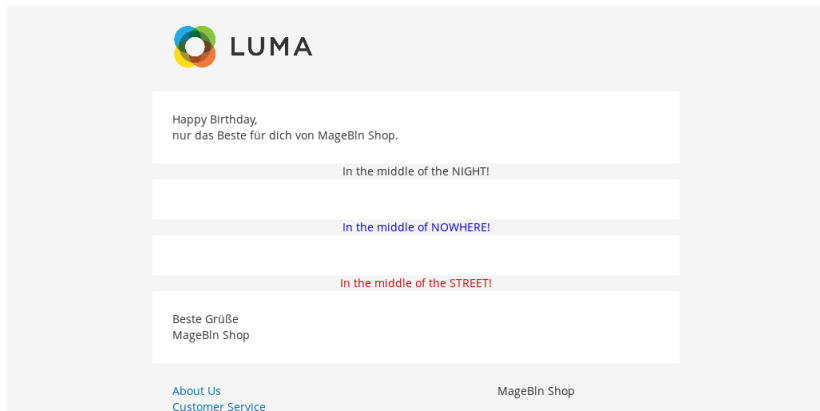
{{trans "Best Regards"}}<br/>
{{config path="general/store_information/name"}}

{{template config_path="design/email/footer.template"}}
```


depend

Depend in If – Example

Preview



The image shows a preview of a birthday email template for 'LUMA' from 'MageBln Shop'. The email content is divided into several sections, with conditional text that changes based on the recipient's location. The conditional text is shown in different colors: black for the first, blue for the second, and red for the third.

 **LUMA**

Happy Birthday,
nur das Beste für dich von MageBln Shop.

In the middle of the NIGHT!

In the middle of NOWHERE!

In the middle of the STREET!

Beste Grüße
MageBln Shop

[About Us](#)
[Customer Service](#)

MageBln Shop

CSS

- ▶ Keyword is **css**
- ▶ A reference to a CSS file
- ▶ The CSS file content will be injected

CSS

CSS – Example

- ▶ web/css/custom_email.css

```
.best_regards {  
    color: #0c0;  
}
```

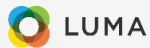
- ▶ view/frontend/email/it_is_your_birthday.html

```
<!--@subject {{trans "It is your Birthday"}} @-->  
<style type="text/css">  
    {{css file="MageBln_EmailTemplates::css/custom_email.css"}}  
</style>  
{{template config_path="design/email/header_template"}}  
  
Happy Birthday,<br/>  
{{trans "all the best for you from %store_name." store_name=$store.getFrontendName()}}  
<br/>  
<br/>  
<label class="best_regards">{{trans "Best Regards"}}</label><br/>  
{{config path="general/store_information/name"}}  
  
{{template config_path="design/email/footer_template"}}
```

CSS

CSS – Example

Preview



Happy Birthday,
nur das Beste für dich von MageBln Shop.

Beste Grüße
MageBln Shop

[About Us](#)
[Customer Service](#)

MageBln Shop

inlinecss

- ▶ Keyword is **inlinecss**
- ▶ A reference to a CSS file
- ▶ The CSS styles will be applied as inline CSS to the HTML

CSS

CSS – Example

▶ web/css/inline_custom_email.css

```
.inline_best_regards {  
    color: #0cc;  
    font-weight: bold;  
}
```

▶ view/frontend/email/it_is_your_birthday.html

```
<!--@subject {{trans "It is your Birthday"}} @-->  
{ {template config_path="design/email/header_template" } }  
{ {inlinecss file="MageBln_EmailTemplates::css/inline_custom_email.css" } }  
  
Happy Birthday,<br/>  
{ {trans "all the best for you from %store_name." store_name=$store.getFrontendName()} }  
<br/>  
<br/>  
<label class="inline_best_regards">{ {trans "Best Regards" } }</label><br/>  
{ {config path="general/store_information/name" } }  
  
{ {template config_path="design/email/footer_template" } }
```

CSS

CSS – Example

- ▶ HTML before

```
<label class="inline_best_regards">Beste Grüße</label>
```

- ▶ HTML with applied inline CSS

```
<label class="inline_best_regards" style="color: #0cc; font-weight: bold;">Beste Grüße</label>
```

inlinecss

CSS – Example

Preview



Happy Birthday,
nur das Beste für dich von MageBln Shop.

Beste Grüße
MageBln Shop

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layout

- ▶ Keyword is **layout**
- ▶ Inserts a hole tree of blocks
- ▶ Can process injected variables

layout

Layout – Example

- ▶ view/frontend/layout/magebln_email_templates_date.xml

```
<?xml version="1.0"?>
<page xmlns:xsi="http://www.w3.org/2001/XMLSchema-instance"
      xsi:noNamespaceSchemaLocation="urn:magento:framework:View/Layout/etc/page_configuration.xsd"
      label="MageBln_EmailTemplates Date"
      design_abstraction="custom" >
  <body>
    <!-- Known from an example above -->
    <block class="Magento\Framework\View\Element\Template"
          name="date"
          template="MageBln_EmailTemplates::email/date.phtml" />
  </body>
</page>
```

- ▶ view/frontend/email/it_is_your_birthday.html

```
<!--@subject {{trans "The current date"}} @-->
{{template config_path="design/email/header_template"}}

Happy Birthday,<br/>
{{layout area="frontend" handle="magebln_email_templates_date"}}<br/>
{{trans "all the best for you from %store_name." store_name=$store.getFrontendName()}}
<br/>
<br/>
<label class="best_regards">{{trans "Best Regards"}}</label><br/>
{{config path="general/store_information/name"}}

{{template config_path="design/email/footer_template"}}
```

layout

Layout – Example

Preview



Happy Birthday,
Das aktuelle Datum ist November 17, 2015
nur das Beste für dich von MageBln Shop.

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Resources

- ▶ <https://gordonlesti.com/magento-2-email-template-block-directives/>
- ▶ <https://gordonlesti.com/magento-2-email-template-translator-directives/>
- ▶ <https://gordonlesti.com/magento-2-email-template-config-directives/>
- ▶ <https://gordonlesti.com/magento-2-email-template-template-directives/>
- ▶ <https://gordonlesti.com/magento-2-email-template-logic-directives/>
- ▶ <https://gordonlesti.com/magento-2-email-template-style-directives/>
- ▶ <https://gordonlesti.com/magento-2-email-template-layout-directives/>

Thank you for listening.